



ARMADA<sup>®</sup>  
2024







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2024







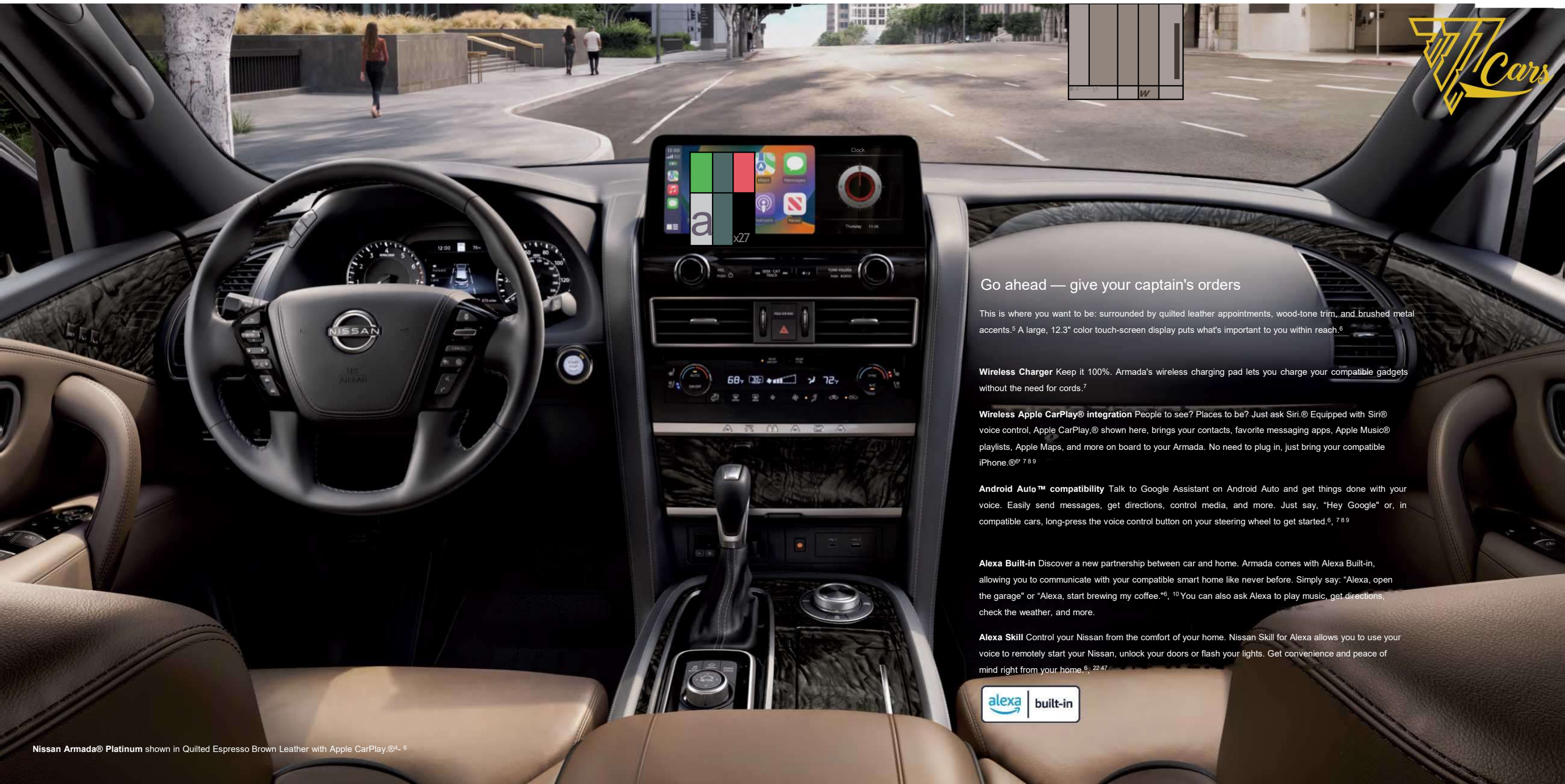
# Just add memories

Imagine a hard-core, off-road ready SUV that can seat up to eight in first-class luxury and style. This is Armada,<sup>®</sup> and it will change what you expect from a full-size SUV. Tow bigger, explore farther, and do it all with 16 standard driver assistance features that can help you feel more confident — whether you're cruising the interstate or navigating a rock-laden trail.<sup>1, 2</sup>



Nissan Armada<sup>®</sup> Platinum shown in Coulis Red Pearl.<sup>3</sup>





### Go ahead — give your captain's orders

This is where you want to be: surrounded by quilted leather appointments, wood-tone trim, and brushed metal accents.<sup>5</sup> A large, 12.3" color touch-screen display puts what's important to you within reach.<sup>6</sup>

**Wireless Charger** Keep it 100%. Armada's wireless charging pad lets you charge your compatible gadgets without the need for cords.<sup>7</sup>

**Wireless Apple CarPlay® integration** People to see? Places to be? Just ask Siri.® Equipped with Siri® voice control, Apple CarPlay.® shown here, brings your contacts, favorite messaging apps, Apple Music® playlists, Apple Maps, and more on board to your Armada. No need to plug in, just bring your compatible iPhone.®<sup>8, 9</sup>

**Android Auto™ compatibility** Talk to Google Assistant on Android Auto and get things done with your voice. Easily send messages, get directions, control media, and more. Just say, "Hey Google" or, in compatible cars, long-press the voice control button on your steering wheel to get started.<sup>9, 7 & 9</sup>

**Alexa Built-in** Discover a new partnership between car and home. Armada comes with Alexa Built-in, allowing you to communicate with your compatible smart home like never before. Simply say: "Alexa, open the garage" or "Alexa, start brewing my coffee."<sup>10</sup> You can also ask Alexa to play music, get directions, check the weather, and more.

**Alexa Skill** Control your Nissan from the comfort of your home. Nissan Skill for Alexa allows you to use your voice to remotely start your Nissan, unlock your doors or flash your lights. Get convenience and peace of mind right from your home.<sup>6, 22 & 7</sup>



Nissan Armada® Platinum shown in Quilted Espresso Brown Leather with Apple CarPlay.®<sup>4, 6</sup>

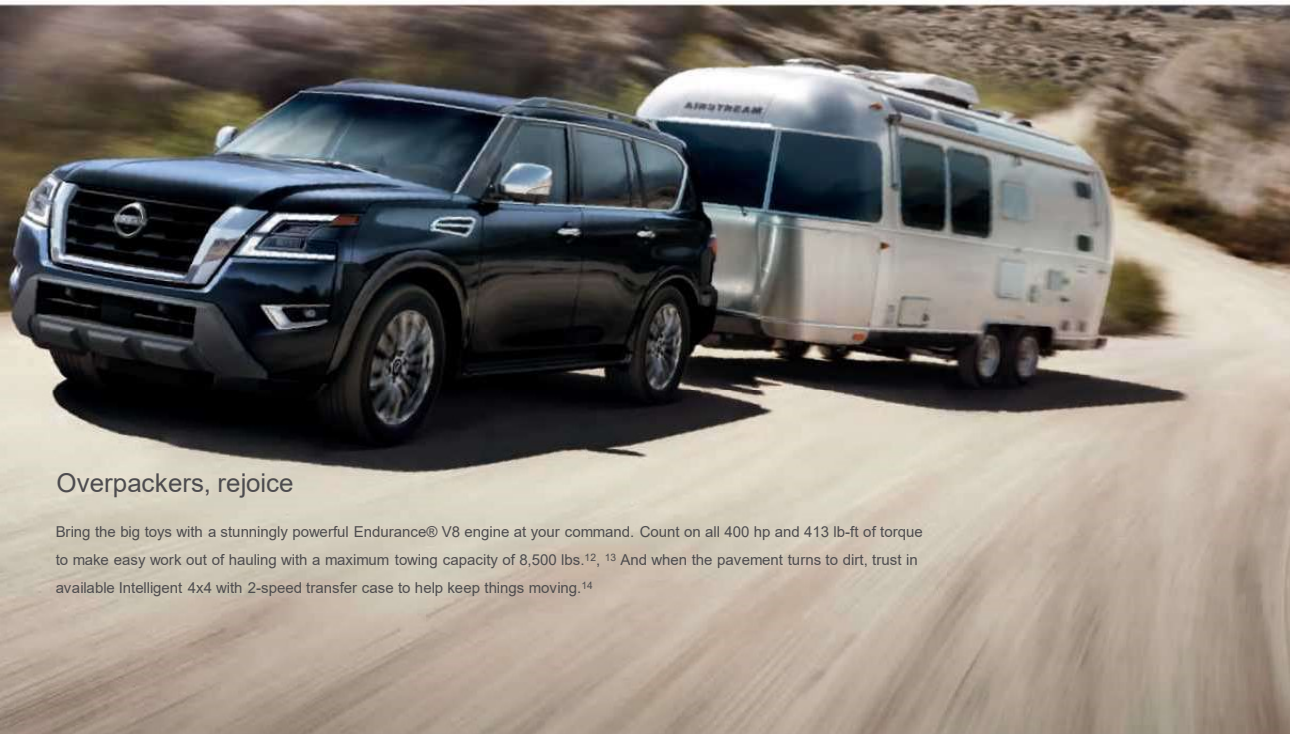




## "Are we there yet?" has left the conversation

Let the whole crew enjoy exceptional comfort with seating for eight — or seven with the available second-row captain's chairs. Add in an innovative climate control system that reaches every row, and every passenger can find their ideal zone.

- Heated front and 2nd-row seats<sup>5</sup>
- Seating for up to 8
- Rear air conditioning with rear controls
- Power recline and one-touch folding 3rd-row seats<sup>5, 11</sup>



## Overpackers, rejoice

Bring the big toys with a stunningly powerful Endurance<sup>®</sup> V8 engine at your command. Count on all 400 hp and 413 lb-ft of torque to make easy work out of hauling with a maximum towing capacity of 8,500 lbs.<sup>12, 13</sup> And when the pavement turns to dirt, trust in available Intelligent 4x4 with 2-speed transfer case to help keep things moving.<sup>14</sup>



## Standard Nissan Safety Shield<sup>®</sup> 360 and driver assist technologies

Armada helps inspire immense confidence with its wide array of advanced safety tech and driver assist features.<sup>1, 15</sup>

### Safety Shield 360 includes:

- Automatic Emergency Braking with Pedestrian Detection<sup>16</sup>
- Rear Automatic Braking<sup>17</sup>
- Rear Cross Traffic Alert<sup>18</sup>
- Blind Spot Warning<sup>19</sup>
- Lane Departure Warning<sup>20</sup>
- High Beam Assist

### Armada also comes standard with:

- Intelligent Cruise Control<sup>21</sup>
- Intelligent Blind Spot Intervention<sup>19</sup>
- Intelligent Lane Intervention<sup>20</sup>

## NissanConnect SERVICES

POWERED BY

## Your portable command center

With easy access to emergency response services, remote connectivity features, customizable alerts, and more, help can be as close as your compatible smartphone with NissanConnect<sup>®</sup> Services on the MyNISSAN app. 2024 Armada comes with a new 3-year premium trial of NissanConnect<sup>®</sup> Services.<sup>6, 7 22</sup> Availability of features/services are dependent on how vehicle is equipped.





## CHOOSE YOUR COLOR



Aspen White TriCoat<sup>3</sup>

Brilliant Silver Metallic

Gun Metallic

	SV	SL	PLT	SV	SL	PLT	SV	SL	PLT
Almond Leatherette	■			■			■		
Charcoal Leatherette	■			■			■		
Almond Leather <sup>4</sup>		■			■			■	
Charcoal Leather <sup>4</sup>		■			■			■	
Black Leather <sup>4</sup>		■			■			■	
Quilted Almond Leather <sup>4</sup>			■			■			■
Quilted Black Leather <sup>4</sup>			■			■			■
Quilted Espresso Brown Leather <sup>4</sup>			■			■			■



Coulis Red Pearl<sup>3</sup>

Hermosa Blue Pearl

Super Black

	SV	SL	PLT	SV	SL	PLT	SV	SL	PLT
Almond Leatherette							■		
Charcoal Leatherette							■		
Almond Leather <sup>4</sup>					■			■	
Charcoal Leather <sup>4</sup>					■			■	
Black Leather <sup>4</sup>					■			■	
Quilted Almond Leather <sup>4</sup>			■			■			■
Quilted Black Leather <sup>4</sup>			■			■			■
Quilted Espresso Brown Leather <sup>4</sup>			■			■			■

■ Standard

■ Part of Midnight Edition Package

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your Nissan dealer.

## CHOOSE YOUR INTERIOR



Nissan Armada<sup>®</sup> Platinum shown in Quilted Almond Leather



Almond Leatherette  
SV

Charcoal Leatherette  
SV

Almond Leather<sup>4</sup>  
SL

Charcoal Leather<sup>4</sup>  
SL

Black Leather<sup>4</sup>  
Midnight Edition Package



Quilted Almond Leather<sup>4</sup>  
Platinum

Quilted Black Leather<sup>4</sup>  
Platinum

Quilted Espresso Brown Leather<sup>4</sup>  
Platinum

## CHOOSE YOUR TRIM LEVEL

### SV

- Endurance® 5.6-liter V8 engine
- Available Intelligent 4x4 with 2-speed transfer case<sup>14</sup>
- Independent double-wishbone suspension with auto-leveling rear suspension
- Intelligent Cruise Control<sup>21</sup>
- Automatic Emergency Braking with Pedestrian Detection<sup>25</sup>
- Intelligent Lane Intervention<sup>20</sup>
- Intelligent Blind Spot Intervention<sup>22</sup>
- Rear Cross Traffic Alert<sup>28</sup>
- Front and Rear Sonar System<sup>23</sup>
- Rear Automatic Braking<sup>17</sup>
- Hill start assist
- Trailer brake controller<sup>2</sup>
- Trailer Sway Control<sup>3</sup>
- 18" 12-spoke aluminum-alloy wheels
- LED headlights with integrated signature
- LED fog lights
- Silver roof rails<sup>24</sup>

- Class IV tow hitch receiver with 7-pin wiring harness<sup>2</sup>
- Dual Zone Automatic Temperature Control
- Rear air conditioning with rear controls
- Remote Engine Start System<sup>22</sup>
- HomeLink® Universal Transceiver
- Power heated front seats
- Leatherette seats
- 7" Advanced Drive-Assist® Display<sup>25</sup>
- NissanConnect® 12.3" color touch-screen display<sup>6</sup>
- Wireless Apple CarPlay® integration<sup>6</sup>
- Android Auto™ compatibility<sup>6</sup>
- NissanConnect® Services powered by SiriusXM with trial access to 5-year Select and 3-year Premium packages<sup>5</sup>
- Wi-Fi Hotspot<sup>6, 46</sup>
- Alexa Built-in<sup>6, 10</sup>
- Two USB-A ports and two USB-C ports<sup>7</sup>
- Wireless charger<sup>7</sup>



### SL INCLUDES SV EQUIPMENT PLUS:

- Intelligent Around View® Monitor<sup>26</sup>
- 20" 18-spoke aluminum-alloy wheels
- Body-color outside mirrors with puddle lights
- Auto-dimming outside mirrors
- Power sliding glass moonroof
- Power liftgate
- 120-volt AC power outlet<sup>27</sup>
- Foot well lights
- Memory System — driver's seat, steering wheel, and outside mirrors

- Leather-appointed seats
- Leather-appointed door trim with double stitching
- Wood-tone trim
- Heated leather-wrapped steering wheel
- Bose Premium Audio System with 13 speakers, including center speaker and subwoofer
- Bose AudioPilot™ Noise Compensation Technology



### PLATINUM INCLUDES SL EQUIPMENT PLUS:

- Vehicle-speed-sensitive power steering
- Intelligent Back-Up Intervention<sup>28</sup>
- Intelligent Rear View Mirror<sup>29</sup>
- Traffic Sign Recognition<sup>30</sup>
- 22" 14-spoke aluminum-alloy wheels
- Dark gray roof rails<sup>24</sup>
- Chrome outside mirrors
- Windshield wiper deicer
- Rain-sensing windshield wipers
- Illuminated cup holders
- Climate-controlled front seats (heated and cooled)
- Heated outboard second-row seats
- Power recline and one-touch folding third-row<sup>31</sup>
- Quilted leather-appointed seats
- Birdseye Maple wood-tone trim



## CHOOSE YOUR PACKAGE

### CAPTAIN'S CHAIRS PACKAGE SL, PLATINUM

- Second-row fold-down captain's chairs with tip-up easy entry for third row
- Second-row padded center console with cup holders



### MIDNIGHT EDITION® PACKAGE SL

#### Includes Captain's Chairs package plus:

- 20" 12-spoke aluminum-alloy wheels
- Black lower center bumper fascias
- Black grille
- Black rear finisher
- Power heated and folding black outside mirrors with LED turn signal indicators
- Black exterior badging
- Black roof rails<sup>24</sup>
- Black interior trim and headliner
- Midnight Edition Floor Mats
- Carpeted Cargo Area Protector





NISSAN ARMADA® ACCESSORIES

## Turn brand-new into all you

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is backed by Nissan's 3-year/36,000-mile (whichever occurs first) limited warranty (if installed by the dealer at the time of new vehicle purchase) and can be financed when installed by the dealer at time of new vehicle purchase.<sup>31</sup> Affiliated Yakima® accessories are not warranted by Nissan. Refer to product manufacturer for warranty details. Nissan Limited Warranty does not cover damages or failures to the vehicle caused by improper installation or alterations of any Nissan approved accessory or component. Contact your dealer/retailer for details.<sup>32</sup>



Nissan Armada® Platinum shown in Aspen White TriCoat<sup>®</sup> with Chrome Body Side Moldings, Chrome Outside Mirror Covers (standard on Platinum), Exterior Ground Lighting, Roof Rail Crossbars,<sup>34, 35</sup> Side-Window Deflectors, Moonroof Wind Deflector, Rear Bumper Step, Hitch Ball Mount, Class III,<sup>7</sup> Hitch Ball, Class III,<sup>7</sup> and Affiliated: Yakima® SkyBox 16 — Roof Cargo Box.<sup>24, 32</sup>



### CHOOSE YOUR ACCESSORIES

- A. Illuminated Kick Plates<sup>24</sup>**  
For a grand entrance every time.
- B. Dual Camera Drive Recorder<sup>24, 36</sup>**  
Capture what's happening outside and inside your Armada.<sup>6</sup>
- C. Illuminated Cargo Scuff Plate**  
A bright idea that protects your liftgate.
- D. Interior Accent Lighting**  
Starts every trip with a warm glow.
- E. All-Season Floor Mats (5-piece set)**  
Neither rain, sleet, nor snow will mess your ride.
- F. USB Charging Cable Set<sup>7</sup>**  
All your cables for all your devices — all in one place.
- G. All-Season Cargo Area Protector**  
Preserve and protect your cargo — and your Armada.
- H. Tablet Holder<sup>24</sup>**  
Let your passengers enjoy their entertainment hands-free.

Additional Accessories:

- Soft-Sided Cargo Cooler
- Hatch Tent
- Door Cup Paint Protection
- Frameless Auto-Dimming Rearview Mirror w/ HomeLink<sup>®</sup>
- Carpeted Cargo Area Protector
- Cargo Net
- Security Impact Sensor
- And More

For more information and to shop online for Armada® Genuine Nissan Accessories, go to [bit.ly/24Armada-Accys](https://bit.ly/24Armada-Accys)





**SPECIFICATIONS**

Engine	SV	SL	Platinum
Endurance® 5.6-liter DOHC 32-valve V8 engine Horsepower — 400 hp @ 5,800 rpm <sup>12</sup> Torque — 413 lb-ft @ 4,000 rpm <sup>12</sup>	-	-	-
Variable Valve Event and Lift (VVEL™) technology	-	-	-
Direct Injection Gasoline (DIG)	■	■	■

Drivetrain	SV	SL	Platinum
Intelligent 4x4 with 2-speed transfer case <sup>14</sup> 7-speed automatic transmission with manual shift mode and Downshift Rev Matching	-	-	-
Final drive ratio (2.937:1)	■	■	■

Brakes	SV	SL	Platinum
13.8" front and rear vented disc brakes	■	■	■
Anti-lock Braking System (ABS)	■	■	■
Electronic Brake force Distribution (EBD)	■	■	■
Brake Assist <sup>27</sup>	■	■	■

Suspension/Chassis	SV	SL	Platinum
Independent double-wishbone front/rear suspension	-	-	-
Auto-leveling rear suspension	■	■	■
Engine-speed-sensitive power steering	■	■	■

Driver Assistance Technologies	SV	SL	Platinum
Intelligent Driver Alertness <sup>38</sup>	■	■	■
Lane Departure Warning <sup>20</sup>	■	■	■
Intelligent Lane Intervention <sup>20</sup>	■	■	■
Intelligent Forward Collision Warning <sup>39</sup>	■	■	■
Automatic Emergency Braking with	■	■	■

Blind Spot Warning <sup>18</sup>	■	■	■
Intelligent Blind Spot Intervention <sup>19</sup>	■	■	■
Intelligent Rear View Mirror <sup>22</sup>	■	■	■
Rear Cross Traffic Alert <sup>18</sup>	■	■	■
Intelligent Back-Up Intervention <sup>28</sup>	■	■	■
RearView Monitor <sup>20</sup>	■	■	■
Intelligent Around View® Monitor <sup>26</sup>	■	■	■
Front and Rear Sonar System <sup>23</sup>	■	■	■
Rear Automatic Braking <sup>17</sup>	■	■	■
High Beam Assist	■	■	■
Traffic Sign Recognition <sup>30</sup>	■	■	■
Hill start assist	■	■	■

Vehicle Dynamic Control (VDC) <sup>14</sup> with Traction Control System (TCS)	■	■	■
Active Brake Limited Slip (ABLS)	■	■	■
Trailer Sway Control <sup>2</sup>	■	■	■
Trailer brake controller <sup>2</sup>	■	■	■

Wheels/Tires	SV	SL	Platinum
18" 12-spoke aluminum-alloy wheels	■	■	■
20" 18-spoke aluminum-alloy wheels	■	■	■
20" 12-spoke aluminum-alloy wheels	■	■	■
22" 14-spoke aluminum-alloy wheels	■	■	■
P265/70R18 all-season tires	■	■	■
P275/60R20 all-season tires	■	■	■
P275/50R22 all-season tires	■	■	■

Exterior Features	SV	SL	Platinum
Black lower center bumper fascias	-	■	■
LED low/high-beam headlights with integrated signature	■	■	■
LED fog lights	■	■	■
Silver roof rails <sup>24</sup>	■	■	■
Black roof rails <sup>24</sup>	■	■	■
Dark gray roof rails <sup>24</sup>	■	■	■
Body-color overfenders	■	■	■
Power heated and folding outside mirrors with LED turn signal indicators	-	-	■
Black outside mirrors	■	■	■
Chrome outside mirrors	■	■	■
Outside mirrors with puddle lights	■	■	■
Auto-dimming outside mirrors	■	■	■
Rear privacy glass	■	■	■
Power sliding glass moonroof with one-touch open/close and tilt feature	■	■	■
Power liftgate	■	■	■
Class IV tow hitch receiver with 7-pin wiring harness <sup>2</sup>	-	-	■

Comfort/Convenience	SV	SL	Platinum
Dual Zone Automatic Temperature Control	■	■	■
Rear air conditioning with rear controls	■	■	■
In-cabin microfilter	■	■	■
Nissan Intelligent Key® with Push Button Ignition	■	■	■
Remote Engine Start System <sup>22</sup>	■	■	■
HomeLink® Universal Transceiver	■	■	■
Rear Door Alert <sup>24</sup>	■	■	■
Variable intermittent windshield wipers	■	■	■
Rain-sensing windshield wipers	■	■	■
Intermittent rear window wiper	■	■	■
Windshield wiper deicer	■	■	■
Auto-dimming rearview mirror	■	■	■
Sun visors with illuminated vanity mirrors and extension	■	■	■
Three 12-volt DC power outlets	■	■	■
120-volt AC power outlet <sup>27</sup>	■	■	■
Foot well lights	■	■	■
Illuminated cup holders	■	■	■
Cargo-area storage under rear floor	■	■	■
Eight cargo tie-down hooks <sup>24</sup>	■	■	■

Seating/Appointments	SV	SL	Platinum
10-way power driver's seat	■	■	■
8-way Dower front-passenger's seat	■	■	■
Memory System — driver's seat, steering wheel, and outside mirrors	■	■	■
Heated front seats	■	■	■
Climate-controlled front seats (heated and cooled)	■	■	■
Heated outboard second-row seats	■	■	■
Second-row 60/40-split fold-down bench seat	■	■	■
Second-row fold-down captain's chairs	■	M/C	C
Second-row padded center console with cup holders	■	M/C	C
Third-row 60/40-split fold-down bench seat	■	■	■
Power recline and one-touch folding third row <sup>1</sup>	■	■	■
Leatherette seats	■	■	■
Leather-appointed seats (1st and 2nd row)	■	■	■
Quilted leather-appointed seats (1st and 2nd row)	■	■	■
Leather-wrapped steering wheel	■	■	■
Leather-wrapped shift knob	■	■	■
Leather-appointed door trim	■	■	■
Silky-carbon interior trim	■	M	■
Wood-tone trim	■	■	■
Birdseye Maple wood-tone trim	■	■	■
Midnight Edition® Floor Mats	■	M	■
Carpeted Cargo Area Protector	■	M	■

Entertainment	SV	SL	Platinum
7" Advanced Drive-Assist® Display <sup>25</sup>	■	■	■
NissanConnect® 12.3" color touch-screen display <sup>6</sup>	■	■	■
Nissan Door to Door Navigation <sup>6</sup>	■	■	■
Wireless Apple CarPlay® integration <sup>6</sup>	■	■	■
Android Auto™ compatibility <sup>6</sup>	■	■	■
NissanConnect® Services powered by SiriusXM with trial access to 5-year Select and 3-year Premium packages <sup>8</sup>	■	■	■
Wi-Fi Hotspot <sup>4,9</sup>	■	■	■
Alexa Built-in <sup>4,10</sup>	■	■	■
SiriusXM Traffic and Travel Link with 3-month subscription included <sup>6</sup>	■	■	■
Wireless charger <sup>7</sup>	■	■	■
Bluetooth® Hands-free Phone System <sup>6</sup>	■	■	■
AM/FM audio system with 6 speakers	■	■	■
Bose Premium Audio System with 13 speakers, including Bose AudioPilot™	■	■	■
Two USB-A and two USB-C ports <sup>7</sup>	■	■	■
SiriusXM with 3-month subscription included <sup>6</sup>	■	■	■

Safety	SV	SL	Platinum
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat-belt and occupant-classification sensors <sup>43</sup>	■	■	■
Driver and front-passenger seat-mounted side-impact supplemental air bags <sup>43</sup>	■	■	■
Roof-mounted curtain side-impact supplemental air bags for outboard occupant head protection for all three rows <sup>43</sup>	■	■	■
LATCH System (Lower Anchors and Tethers for Children)	■	■	■

**DIMENSIONS/CAPACITIES/MPG**

Exterior Dimensions — Inches <sup>1</sup>	
Wheelbase	121.1
Overall length/width/height	208.9/79.9/75.8
Track width (front/rear)	67.5/67.9

Vehicle Clearance	
Minimum Ground Clearance (inches) SV	9.1
Minimum Ground Clearance (inches) SL, Platinum	9.2
Annular Approach Angle <sup>44</sup> ft/0.0 ft	
Angle of approach (degrees) SL, Platinum	21
Angle of departure (degrees) SV	22.2
Angle of departure (degrees) SL, Platinum	22.4
Breakover angle (degrees) SV	20.5
Breakover angle (degrees) SL, Platinum	20.7

Interior Dimensions — Inches	
Head room without moonroof (front)	40.9
Head room with moonroof (front)	59.8
Head room (2nd row/5rd row)	40.0/56.4
Leg room (front row/2nd row/5rd row)	41.9/41.0/28.4
Hip room (front row/2nd row/5rd row)	59.2/58.4/48.8
Shoulder room (front row/2nd row/3rd row)	63.8/63.4/60.5

Capacities	
Seating capacity with 2nd-row bench seat	8
Seating capacity with Captain's Chairs Package	7
Fuel tank (gals.)	26
	8.500
Tongue weight capacity (lbs.)	850

EPA Fuel Economy Estimates <sup>45</sup>	
City/Highway/Combined mpg	
2x2	14/19/16
4x4	13/18/15

